



# TECH SUMMIT

CHARLESTON ✦ MAY 1-2, 2025

*\*Anchoring the 1st Charleston Tech Week!*

**Theme: New Frontiers in Technology,  
Business and Personal Growth**

Host sponsor



COLLEGE of  
CHARLESTON

## **WARNING!**

**Attending Dig South Tech Summit may greatly enhance  
networking, knowledge, good vibes, and deal flow.**

### **DIG SOUTH: The South's Tech Tribe**

The Dig South tribe is different. It's a year-round community of innovators with a growth mindset. Our Dig Nation members and speakers are approachable pros – executives, founders, marketers, investors, entrepreneurs and experts – you can do business with today. View benefits and join us at [dignation.co](http://dignation.co).

### **Dig South Tech Summit Theme: "New Frontiers In Technology, Business and Personal Growth"**

The Summit will be held May 1-2, 2025 at the gorgeous Albert Simons Center for the Arts at the College of Charleston. Dig South will anchor the 1st Charleston Tech Week. We invite founders, executives, entrepreneurs, developers, creators, attorneys, investors and you to do business and connect with the South's most scalable companies and leading global brands. Learn more and secure your badge at [digsummit.com](http://digsummit.com) for details and join today at [dignation.co](http://dignation.co).

### **Dig South Wild Pitch + Startup World Cup \$1M Investment Prize**

The Dig South Wild Pitch will feature 20 top-shelf startups from across the country pitching throughout the day on Friday, May 2. The lucky winner advances to pitch for a \$1M Investment prize at Startup World Cup in San Francisco this October.

## **OFFICIAL EVENT SCHEDULE**

### **Dig South Tech Summit 2025 | May 1-2, 2025**

#### **Thursday, May 1, 2025**

- 4:00 PM – 5:00 PM | Charleston Women in Tech "Mentor Matchup" at Dig South
- 4:00 PM – 5:00 PM | Dig South Investor-VIP Shindig, sponsored by Pyxl
- 5:00 PM – 7:00 PM | Dig South Upload Charleston Shindig, sponsored by Charleston County Economic Development
- 7:30 PM – 8:30 PM | Author event with Benjamin Wallace at Dig South, co-host: Charleston Literary Festival
- 6:00 PM – 9:00 PM | CharlestonHack's 30-Second AI Film Fest & Hackathon at Dig South

#### **Friday, May 2, 2025**

- 8:00 PM – 4:45 PM | Dig South Tech Summit Sessions
- 2:00 PM – 4:45 PM | EO - Matthew Pollard Workshop & Closing Keynote
- 4:30 PM – 6:00 PM | Dig South New Frontier Shindig

**GENERAL CONTACT** – [info@digsouth.com](mailto:info@digsouth.com)

**PRODUCTION** – [production@digsouth.com](mailto:production@digsouth.com)

**PARTNERSHIPS** – [mellonie@digsouth.com](mailto:mellonie@digsouth.com)

## DIG SOUTH LOGOS

DIG SOUTH TECH  
SUMMIT CIRCLE LOGO



DIG SOUTH  
CIRCLE LOGO



DIG SOUTH  
HORIZONTAL LOGO



DIG NATION  
MEMBER COMMUNITY



DIG SOUTH  
BRAND COLOR



PANTONE 173 U  
HEX #D3593E  
RGB 211, 89, 62  
CMYK 0, 58, 71, 17  
HSL 11°, 63%, 54%

CTW MAIN LOGO



CTW HZ LOGO



## DIG SOUTH SOCIAL MEDIA



@DIGSOUTH



[LINKEDIN.COM/COMPANY/DIGSOUTH](https://www.linkedin.com/company/digsouth)



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@DIGSOUTH



@DIGSOUTH



## SOCIAL MEDIA POST EXAMPLES

### HASHTAGS

**#DigSouth #DigNation #DigSouthTechSummit  
#DigSummit #CharlestonTechWeek #CHStech**

### SPEAKER SPOTLIGHTS

Get ready for @[insert speaker/company] who will give a talk at Dig South Tech Summit on Friday, May 2. Find out what the tech hype is all about! Grab your badge at [digsummit.com](https://digsummit.com) #DigSouth #NameofTrack

🚀 Excited to Speak at Dig South Tech Summit! 🎤

Big news! I'm speaking at Dig South Tech Summit, the ultimate event for startups, innovation, and cutting-edge tech. Join me in Charleston, SC, May 1-2 for game-changing insights, networking with top industry leaders, and the latest in AI, marketing, and business growth.

💡 Session Details:

📅 [Insert date & time]

🎯 [Insert session title]

📍 [Insert location]

If you're ready to level up, get your ticket now! 🎫 [digsummit.com](https://digsummit.com)

Who's coming?! Let's connect at #DigSouth! 🙋 #TechSummit #Innovation #StartupLife #Marketing #Entrepreneurship #CharlestonTech

🚀 Droppin' Knowledge at Dig South! 🎤

Big moves ahead—I'm hitting the stage at Dig South Tech Summit to talk all things [insert hot topic]! If you're into [insert buzzwords—AI, startups, marketing, etc.], Charleston is the place to be May 1-2.

💡 Session Deets:

📅 [Insert date & time]

🎯 [Insert session title]

📍 [Insert location]

🔥 Get ready for bold ideas, zero fluff, and real talk on [your topic]. Don't ghost me—grab your ticket!

🎫 [digsummit.com](https://digsummit.com)

Who's rolling up to #DigSouth? Drop a 🔥 in the comments if I'll see you there! #TechSummit #DisruptorsUnite #CharlestonTech #InnovationOrBust

### 15-Second Video Reel Promo Template

Hi, I'm [name, title + company]. Here's one thing you should know about [insert advice] .... [or, my favorite thing about AI is .... or I'm most excited about meeting X at.....] Join me for my talk at Dig South Tech Summit on May 1-2 in Charleston. Grab your ticket at [digsummit.com](https://digsummit.com) See you there.



## SPONSOR SPOTLIGHTS

@[insert company] is thrilled to partner with @digsouth at the Dig South Tech Summit. Come find us on May 2. Connect and share what you know about TRACK. Grab your badge at [digsummit.com](https://digsummit.com) #DigSouth #NameofTrack

🚀 Powering Up Dig South 2025! 🔥

We don't just talk about [insert industry focus—AI, startups, digital marketing, etc.]—we make it happen. That's why [Company Name] is proud to sponsor Dig South Tech Summit, where the boldest minds in business, tech, and innovation collide.

💡 What to Expect:

- ✅ Game-changing insights
- ✅ Next-level networking
- ✅ Big ideas, bigger opportunities

Charleston is the place to be May 1-2—don't miss out. Get your ticket! 💎 [digsummit.com](https://digsummit.com)  
Who's coming? Let's link up! Drop a 🔥 if we'll see you there. #DigSouth #InnovationUnleashed #CharlestonTech #BigIdeasBigMoves

📣 We're All In on Dig South! 🚀

At [Company Name], we don't just watch the future—we build it. That's why we're amped to be a Gold Sponsor of Dig South Tech Summit 2025!

💡 What's in it for you?

- 💎 Insider access to the sharpest minds in tech & business
- 💎 Strategies you can actually use
- 💎 Next-level connections (and maybe a happy hour or two 🍷)

Charleston, May 1-2—be there or be stuck reading about it later. Lock your tickets in NOW. 💎 [digsummit.com](https://digsummit.com)

Tag us if you're rolling up to #DigSouth! Let's make moves. 🚀🔥 #CharlestonTech #FutureFocused #BigIdeasBigResults

## GENERAL PROMOS

**WARNING!** Attending Dig South Tech Summit may cause increased networking, knowledge, sales, and deal flow. Limited availability. Secure your ticket: [digsummit.com](https://digsummit.com)

Call all innovators, join us at Dig South Tech Summit, May 1-2, at the Simons Center for the Arts at the College of Charleston. Grab your ticket at [digsummit.com](https://digsummit.com)

The South thrives when founders strive. Don't miss Dig South Tech Summit, May 1-2, in Charleston. Grab your ticket at [digsummit.com](https://digsummit.com)

Discover how AI can transform your work and your world. Attend Dig South Tech Summit. Register now at [digsummit.com](https://digsummit.com)

Join us for Generative AI knowledge, know-how and networking at Dig South Tech Summit. Limited tickets. Register now at [digsummit.com](https://digsummit.com)



## DIG SOUTH TESTIMONIALS + NEWS

This is one of the only conferences in my life that I've been to more than once. And, I believe that there is an enormous opportunity for some of the biggest brands in the world, biggest companies in the world.

–Gary Vaynerchuk, CEO, Vaynermedia

### LARGEST VC FUND IN SC HISTORY ANNOUNCED AT DIG SOUTH

#### GOOD GROWTH CAPITAL ANNOUNCES \$102M THIRD FUND AT DIG SOUTH TECH SUMMIT

Good Growth Capital announced at Dig South Tech Summit the close of its oversubscribed third fund at \$102 million. The new fund is the largest in the history of South Carolina. Good Growth Capital is the most active venture capital firm in the state and now one of the largest early-stage funds in the Southeast. Good Growth Capital invests in pre-seed through Series B investments in biomedical and health sciences, green tech, data science, and hard sciences in the US and Europe. GGC is a DIG SOUTH member and Dig South Tech Summit sponsor. [read more](#)

"The organization of DIG SOUTH was flawless."

–Adam Ring, Global Head, IBM HP Accelerator

"I met NPR Marketplace Tech Producer Stephanie Hughes at DIG SOUTH and she lined up a national on-air interview for Echovate. Big win!"

–Matt Gough, CEO, Echovate

Within one week of launching our startup at DIG SOUTH, we had a contract with the Jacksonville Jaguars to live stream the NFL Draft Day.

–Justin Van Bogart, Co-Founder, Stream.TV

"I came to DIG SOUTH because Charleston is an amazing town and I just love the idea of building hubs of tech and innovation outside of New York and San Francisco."

–Liza Landsman, President, Jet.com

That's a wrap! Thank you #digsouth for 3 amazing days of brilliant humans and brain-filling panels & keynotes. Some highlights: #metaverse & #web3 were top of mind across domains, industries, and attendee demographics. Got asked "where do I go to learn more?" a LOT!

–Carrie Jaquith, Global Head of Digital Product, Abaxx Technologies



# SELECT PHOTOS FROM DIG SOUTH EVENTS





